



SPONSORSHIP OPPORTUNITIES

PREMIERE SPONSOR

\$4,500/\$8,000 for 2 events

- Self-delivered 1 minute introduction of company during opening remarks, as well as introduction of Keynote Speaker
- Two full registration packages including preferential seating for the roundtables and post event lunch(\$500 value)
- Exclusive entry to Ballroom where Facilitators mingle prior to event
- Company logo on Facilitator Summary distributed to all attendees and Facilitators
- Most prominent company logo on official BBR event website and printed material (ads, handouts, event signage)
- Company recognition and logo in all press releases and email marketing materials received by 14,000+ contacts
- Promotional email marketing piece sent to 14,000+ contacts in database, content of your choosing
- Addition of one product or promotional piece in attendee tote bags

SUPPORTING SPONSOR

\$3,500/\$6,000 for 2 events

- Attendee list prior to the event to include attendee's name, company and title
- Introduction of company during the roundtable opening remarks delivered by Frances Mazur (30 words or less)
- Company logo on Facilitator Summary distributed to all attendees and Facilitators
- One full registration package including preferential seating for the roundtables and post event lunch (\$250 value)
- Company logo on BBR event website and printed material (ads, handouts, event signage)
- Addition of one product or promotional piece in attendee tote bags
- Company recognition and logo in all press releases and email marketing materials received by 14,000+ contacts

POST EVENT LUNCH SPONSOR (Fall Event)

\$3,500/\$6,000 for 2 events

- Self-delivered 1 minute introduction of company during the post event lunch
- One full registration package including: preferential seating for the roundtables and post event lunch (\$250 value)
- Signage posted at post event lunch entry, each table, buffet and bar area
- Company logo on official BBR event website

WELCOME RECEPTION SPONSOR

\$3,000/\$5,000 for 2 events

- Addition of one product or promotional piece in attendee tote bags
- Recognition during opening remarks delivered by Frances Mazur (15 words or less)
- One full registration package including: preferential seating for the roundtables and post event lunch (\$250 value)
- Signage posted at Welcome Reception
- Company logo on official BBR event website

TOTE BAG SPONSOR

\$2,500/\$4,000 for 2 events

- Recognition during opening remarks delivered by Frances Mazur
- Company Logo printed on attendee tote bag along, with Mazur Group logo
- Company logo on Mazur Group's website and BBR event page, both with click-through links to your company website
- One full registration package including: preferential seating for the roundtables and post event lunch (\$250 value)
- Addition of one product or promotional piece in attendee tote bags
- In lieu of sponsorship fee, sponsor provides 150 attendee tote bags

CUSTOM SPONSORSHIP: For custom sponsorship information please contact Cecilia Chao at Mazur Group
Cecilia@mazurgroupla.com or 424.280.4390